SPONSORSHIP LEVELS

Harvesting Growth
Transforming Rural Economies

PRESENTING SPONSOR — $10,000
- Presenting host for entire conference
- Full-page ad in the conference program
- One branded item in the swag bag
- Logo on the front cover of the conference program and in the registration brochure
- Logo and link on the conference banner and website
- 5 Tickets + Vendor Booth

PLATINUM — $5,000
- Full-page ad in the conference program
- One branded item in the swag bag
- Logo on the front cover of the conference program and in the registration brochure
- Logo and link on the conference banner and website
- 3 Tickets + Vendor Booth

GOLD — $3,000
- Half-page ad in conference program
- One branded item in the swag bag
- Logo on the back cover of the conference program
- Logo and link on the conference banner, and website
- 2 Tickets + Vendor Booth

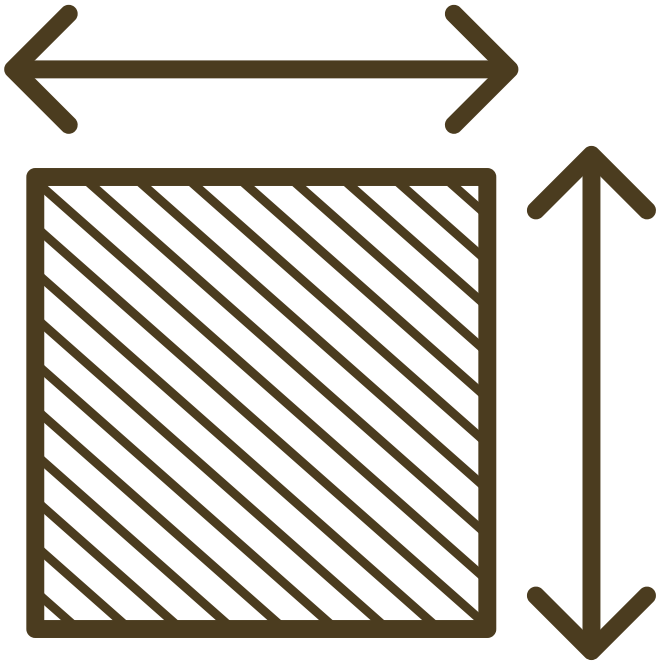
SILVER — $1,500
- Quarter-page ad in conference program
- One branded item in the swag bag
- Logo on the back cover of the conference program
- Logo and link on the conference banner and website
- 1 Ticket + Vendor Booth

BRONZE — $750
- Quarter-page ad in the conference program
- Logo and link on the conference website
- 1 ticket + Vendor Booth

Email Susan Seaman if you are interested in being a sponsor, or if you have any questions. Send checks to North Edge Financing, ATTN, Susan Seaman, 707 K St. Eureka, CA 95501 (Email susan@northedgefinancing.org to arrange electronic payment or to inquire about in-kind sponsorship trades.

SPONSORSHIP PROMOTION OPPORTUNITIES

For this year's Economic Summit, we want to provide additional ways for participants to connect with businesses and sponsors. Our goal is to have 250 attendees participating from Humboldt, Del Norte, Lake, Mendocino, Trinity Counties and adjacent tribal lands. In addition to the two-day conference, we will be providing a "swag bag" filled with goodies related to this year's conference theme, Harvesting Growth: Transforming Rural Economies. We will also be printing conference programs, a robust magazine-like booklet with economic highlights from our communities, engaging, articles, and advertisements from our sponsors.



DIMENSIONS FOR AD

- Full Page - 7.5 in (w) x 10.5 in (h)
- 1/2 Page Horizontal - 8.25 in (w) x 5.25 in (h)
- 1/2 Page Vertical - 4 in (w) x 10.75 in (h)
- 1/4 Page - 4 in (w) x 5.25 in (h)
- 1/8 Page - 4 in (w) x 2.625 in (h)

Note: Send ad designs in .png, .ai, or .eps format to melissa@illuminateyourmarketing.com no later than **September 1, 2025.**
If you would like help writing/designing your ad, we can do that for an additional fee of $150.

POSSIBLE ITEMS TO INCLUDE IN BAG

- Coupons, Flyer, or other promotional material
- Pens, highlighters, or other branded office supplies
- Stickers, keychains, or other lightweight branded swag

Note: Plan on providing 250 of the promotional items you would like to include in the bag no later than **Ocotber 24th** so that our team can get SWAG Bags put together for registrants in time.

Email Susan Seaman if you are interested in being a sponsor, or if you have any questions.
Send checks to North Edge Financing, ATTN, Susan Seaman, 707 K St. Eureka, CA 95501 (Email susan@northedgefinancing.org to arrange electronic payment or to inquire about in-kind sponsorship trades.