



SPONSORSHIP LEVELS

REDWOOD COAST REGION ECONOMIC SUMMIT 2024

Together Towards Tomorrow

PRESENTING SPONSOR — \$15,000

- Presenting host for entire conference
- Full-page ad in the conference program
- One branded item in the swag bag
- Logo on the front cover of the conference program and in the registration brochure
- Logo and link on the conference banner, website, and promotional emails
- 5 Tickets + Vendor Booth

PLATINUM — \$5,000

- Full-page ad in the conference program
- One branded item in the swag bag
- Logo on the front cover of the conference program and in the registration brochure
- Logo and link on the conference banner, website, and promotional emails
- 3 Tickets + Vendor Booth

GOLD — \$3,000

- Half-page ad in conference program
- One branded item in the swag bag
- Logo on the back cover of the conference program
- Logo and link on the conference banner, website, and promotional emails
- 2 Tickets + Vendor Booth

SILVER — \$1,500

- Quarter-page ad in conference program
- One branded item in the swag bag
- Logo on the back cover of the conference program
- Logo and link on the conference banner, website, and promotional emails
- 1 Ticket + Vendor Booth

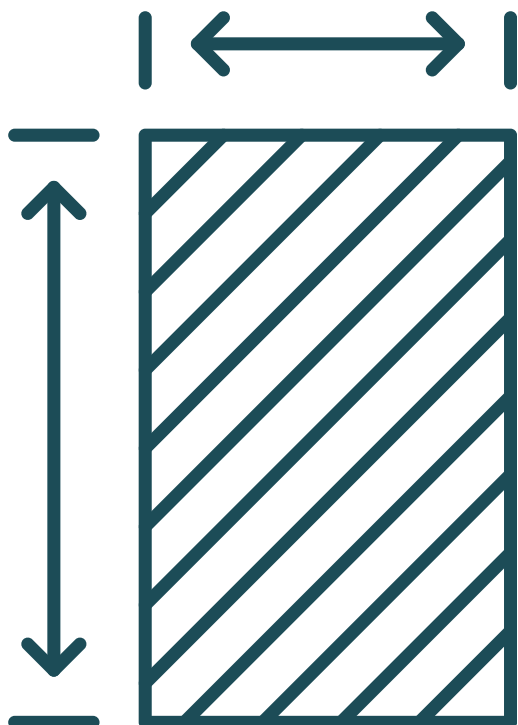
BRONZE — \$750

- Quarter-page ad in the conference program
- Logo and link on the conference website
- 1 ticket + Vendor Booth

*Email Susan Seaman if you are interested in being a sponsor, or if you have any questions.
Send checks to AEDC, ATTN, Susan Seaman, 707 K St. Eureka, CA 95501 (Email susans@aedc1.org to
arrange electronic payment or to inquire about in-kind sponsorship trades.*

SPONSORSHIP PROMOTION OPPORTUNITIES

For this year's Economic Summit, we want to provide additional ways for participants to connect with businesses and sponsors. Our goal is to have 250 attendees participating from Humboldt, Del Norte, Lake, Mendocino, and adjacent tribal lands. In addition to the two-day conference, we will be providing a "swag bag" filled with goodies related to this year's conference theme, Together Towards Tomorrow. We will also be printing conference programs, a robust magazine-like booklet with economic highlights from our communities, engaging, articles, and advertisements from our sponsors.



DIMENSIONS FOR AD

- Full Page – 8.25 in (w) x 10.75 in (h)
- 1/2 Page Horizontal – 8.25 in (w) x 5.25 in (h)
- 1/2 Page Vertical – 4 in (w) x 10.75 in (h)
- 1/4 Page – 4 in (w) x 5.25 in (h)
- 1/8 Page – 4 in (w) x 2.625 in (h)

Note: Send ad designs in .png, .ai, or .eps format to melissa@illuminateyourmarketing.com no later than **August 10th**.

If you would like help writing/designing your ad, we can do that for an additional fee of \$150.



POSSIBLE ITEMS TO INCLUDE IN BAG

- Coupons, Flyer, or other promotional material
- Pens, highlighters, or other branded office supplies
- Stickers, keychains, or other lightweight branded swag

Note: Plan on providing 250 of the promotional items you would like to include in the bag no later than **September 1st** so that our team can get SWAG Bags put together for registrants in time.

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